



RaDiOrg.Be is the Belgian Rare Disease Alliances recognized by



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Contact FR :

Rare

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dev.org

29

February

2008

Ortolans 62 1170 Bruxelles <u>info@radiorg.be</u> Tel: 0495/68 23 48 (Yvonne Jousten)

- Persmap 'Zeldzame Ziekten Dag 29/02/2008'
- <u>Radiorg.be</u>, Kort
- <u>Radiorg.be</u>, Logo-duiding
- Enkele gegevens van Radiorg.be
- Wat is een zeldzame ziekte?
- Organisaties voor zeldzame ziekten in België
- <u>RaDiOrg.Be in de pers</u>
- Dossier presse 'Journée des Maladies Rares' 29/02/2008
- Radiorg.be, En bref
- <u>Radiorg be, Explication du logo</u>
- Quelques données de Radiorg.be
- <u>Qu'est-ce qu'une maladie rare?</u>
- Des organisations pour des maladies rares en Belgique
- <u>RadiOrg be dans la presse</u>

ELIOTT'S E V E N T

Deze website kwam mede tot stand dankzij de steun van <u>Eliott's Event</u> Ce site Web a pu être réalisé grâce au parrainage de l'asbl <u>Eliott's Event</u>

In Canada

- **8-page national newspaper insert** (circulation of 1.7 million) devoted to rare disorders and the Canadian Organization for Rare Disorders. **12 stories** profiling various diseases, individuals, researchers, clinicians, and research companies.
- **Press conference** at National Press Gallery to start day on 28 February with several Members of Parliament and other distinguished guests in attendance. Keynote from our **Member of Parliament who lost a grandson to rare disorders** and is our **champion**.
- Day of Action on Parliament Hill with over 30 volunteers having individual meetings with 65 Members of both Senate and House of Commons. We received very positive response for our proposal to create a national "Chance for Life Fund" for rare disorders. Many of the MPs will follow up with letters to the Health Minister and government.
- A **motion** for Parliament to consider establishing a rare disorders program was raised in the House of Commons. There should be a vote on moving forward with investigation in the next week or two. This is a tremendous step forward since Canada has no official definition of rare disorders or diseases.
- There have been nearly 1,000 responses to our **appeal** for the public to write to their Members of Parliament to establish the **Chance for Life Fund**.
- 5 out of 10 provinces issued an official **Royal Proclamation** of February 29th as Rare Disease Day
- A **one-hour show** on Rare Disorders featured CORD's treasurer, together with a patient and a parent on **national TV**. This, and local TV and radio interviews in various cities generated numerous phone calls and visits to CORD's website.

HOME ABOUT US OUTREACH MEMBERSHIP SUPPORTERS RESOURCES HOW TO HELP LINKS



Search

Welcome to CORD

1st International Rare Disease Day - February 29, 2008

" A Rare Day for Very Special People"

Make Feb 29, 2008, 1st International Rare Disease Day, the start to a "Chance for Life" for Canadians with Rare Disorders.

Ask your Member of Parliament to support the Chance for Life Fund.

Patients, family members, and friends are travelling to Ottawa to present a proposal for a "Chance for Life" fund. This fund will support treatment for Canadians with severe and life-threatening rare disorders. Please urge your Member of Parliament to support this very important initiative.

Please join us in Ottawa on Thursday February 28th for a "Day of Action."

To send a letter or email to your local MP, please click here.

"A Chance for Life Fund"

Canada is one of the only developed countries in the world that does not have an orphan drug policy. Not only does Canada not support research and development into treatments for rare and neglected disorders, Canadian patients with rare disorders often do not have the same access to life-saving therapies as patients in other countries. CORD requests immediate action on the following proposals.

• Establish a national (federal/provincial/territorial) "Chance for Life Fund" equivalent to 2% of the total annual public drug expenditure to be designated for therapies for rare disorders.

 Establish a multi-stakeholder Advisory Body, including treaters (medical caregivers) and patients, to recommend treatment access for life-threatening or serious rare disorders based on scientific standards and social values (humanitarian, ethical and compassionate criteria).

• Establish Centers of Reference for specific rare disorders, comprised of national and international experts, who will develop criteria for treating patients based on scientific evidence and patient impact and provide on-going surveillance into the real-world safety and effectiveness of these treatments on individual and group basis.

SHARE YOUR PHOTO! SHARE YOUR STORY! For more information, please click here.

CLICK HERE TO READ The LINK 2007 NEWSLETTER

Mission Statement

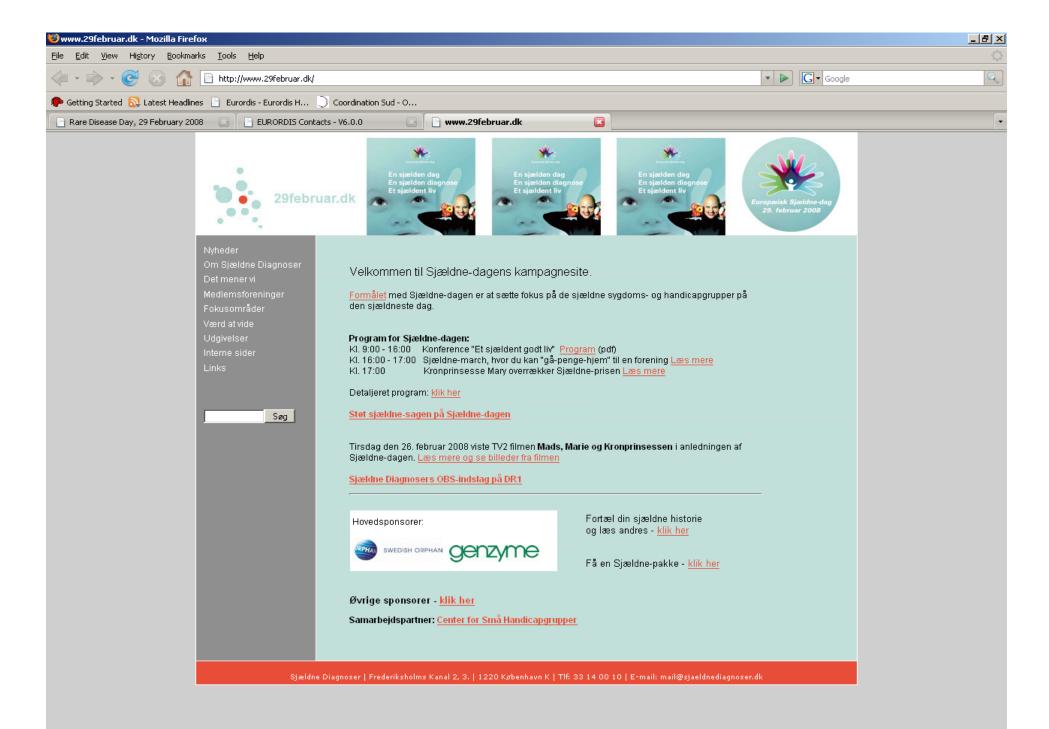
Through an educational and information support network, CORD is committed to the enhancement of the lives of all persons affected by rare

· Provide incentives through Orphan Drug Regulation and policy equivalent to those in the

Rare Disease Day In Denmark

- A film with two Danish children suffering from rare diseases and the Crown princess Mary was produced. The film was shown on **prime time** on one of the two leading Danish TV-channels. One and a half hour before the film was shown there was an **interview** with one of the families in the "early evening show" on the same channel.
- On the other leading Danish TV channel, Rare Disorders Denmark was "advertising" a trailer, during two weeks twice a day every day, educating about the problems rare disease patients face and referring them to Rare Disorders Denmark. You can see this trailer on the Internet <u>http://www.dr.dk/dr1/obs</u>.
- Rare Diseases is the theme in the February issue of "Health" magasine, which is distributed in all Danish pharmacies.
- Two-page article in one of the **leading Danish newspapers** and in several local newspapers and the General Director of the national alliance was interviewed by four journalists.
- The **conference** on the 29th was completely sold out!
- There were over 1000 people at the **march**. There was media and press coverage.









In France

- At the **Press Conference**, which took place on Feb 27th at the Groupama for Health Foundation in Paris, the following topics were discussed:
- European Rare Disease Policy –Ségolene Ayme Rare Disease Task Force
- The French dynamic on Rare Diseases and its impact on other European countries' Rare Disease policies – Christel Nourissier, Secretary General of Eurordis
- An example of European Rare Disease Network (Porphyria)
- Rare Diseases in France, spokesperson for the French RD Alliance





Children's drawing competition for RD Day



In Germany

In an official celebration, the first "**Eva Luise Köhler Research Award for Rare Diseases**" was granted by Eva Luise Köhler, the wife of the President of Germany and patroness of the ACHSE, the German Alliance for Rare Diseases.

The **price** is granted by the "Eva Luise and Horst Köhler Foundation for Rare Diseases"

At the awarding ceremony Stephen Groft of the NIH (Office of Rare Diseases - USA) was a special guest and part of a discussion on the importance of research.







Classic mode

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National events

ontact us

/hy Rare Disease Day?





Germany - ACHSE Allianz Chronischer seltener Erkrankungen Erster europäischer Tag der Seltenen Erkrankungen Ein seltener Tag für außergewöhnliche Menschen

SUPPORT MESSAGE OF EVA LUISE KÖHLER Patroness of ACHSE - The German Alliance for Rare Disease

66

People living with a rare disease need our support. A proper diagnosis within a reasonable time frame, the best possible treatment and adequate medication is not self-evident for many of them. Our society should take on the challenge of changing this: by improving the knowledge on rare diseases, by furthering research for better and different treatment, by improving the standards of care and by understanding the specific needs of those affected.

As patroness of ACHSE and as Head of the Board of the

Eva-Luise-and-Horst-Köhler-Foundation for Rare Diseases I bit you to join this cause and to support those living with one of these many diseases. They need help from friends and family, from politicians, doctors, scientists, insurers and so on, from neighbours and passers-by, from you and me. If we join forces we can contribute to a better life for many.

I therefore fully support the Eurordis' initiative of celebrating a European Rare Disease Day on the 29th of February and hope that it will lead to more awareness of the difficulties people living with a rare disease are confronted with. Eva Luise Köhler

Activity Highlights:

In an official celebration the first "Eva Luise Köhler Research Award for Rare Diseases" will be granted by Eva Luise Köhler, the wife of the President of Germany and patroness of the ACHSE, the German Alliance for Rare Diseases. The price is granted by the "Eva Luise and Horst Köhler Foundation for Rare Diseases" At the awarding ceremony Stephen Groft of the NIH (Office of Rare Diseases - USA) will be a special guest and part of a discussion on the importance of research. The celebration will be followed by a speech of Dr. Stephen Groft on "Research Perspectives for Rare Diseases in the USA as part of a global approach" and debate.

The first school project on rare diseases will start in Berlin. In the Private-Kant-Schule the children will be addressing the problems and needs of people living with a rare disease. The idea of the project is also to gather

In Greece

- **Press Conference** in the press-room of the Ministry of Health and Social affairs about NPRD.
- **TV spot** appeared on 10 national TV channels and a **radio spot** with the voice of a very well-known Greek actress that played in all radio stations for 20 days
- Information material, leaflet, dossier, poster
- Presentation to specific social-interest TV programs
- Awareness event in a central place in Athens
- Announcement of the winners of a **Writing competition** at schools (ages 12-17) all over Greece running on January 2008, with the subject "rare diseases"
- A **reception** was held by H.E. The President of the Hellenic Republic Dr Karolos Papoulias and Mrs May Papoulia in honor of the members of the Greek Alliance of Rare Diseases (PESPA) at the Presidential Mansion on Friday 29th February 2008.
- Extensive press coverage







Ημέρα των Σπανίων Παθήσεων

Ευρωπαϊκή Ημέρα Σπανίων Παθήσεων

Μια σπάνια ημέρα για ξεχωριστούς ανθρώπους www.rarediseaseday.org



Υπά την αγίδε του Υπουργείου Υγείας και Κοικωνικής Αλληλαγγύης



Φεβρουαρίου

2008



Marianna Lambrou, President of the Greek Alliance of Rare Diseases (PESPA) with the President of the Hellenic Republic Dr Karolos Papoulias and Mrs May Papoulia at the Presidential Mansion



Rare Disease Day In Hungary:

1. Information booklet on rare diseases and three other flyers about Rare Disease Day, HUFERDIS, and planned Habilitation Centre for Rare Diseases. All of them were distributed to decision makers and the media.

2. Appointment to meet with Ágnes Horváth, the Minister for Health of the Republic of Hungary, followed by a series of consultations with decision makers and experts.

3. Letter writing and email campaign sent to more than 10000 addresses.

4. Starting of an exclusive Hungarian home page for the Rare Disease Day containing all the programmes and presentations.

5. Interviews to specific radio and TV channels expressing social-interest: 4 long (30-60 minutes) interviews to 3 radio channels (including the national radio), one short report in TV2 which one of the two leading Commercial Hungarian TV-channel.

6. Conference and Exhibition on rare diseases on 02.27 in the beautiful building of National Health Insurance Fund: nearly 300 participants!

7. Expert conference in the Hungarian Academy of Sciences on 02.29 on rare diseases. 87 participants of the research and health care sites from all over the country.

8, Conference organised on Reference Centres of Rare Diseases in the Hungarian Parliament on 03.19.



A Ritka Betegségek Első Európai Napja

2008

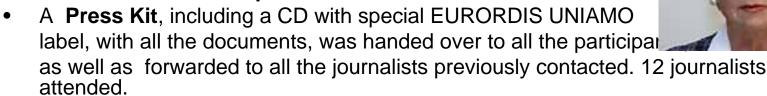
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Egy ritka nap a nagyon különleges emberekért. www.rarediseaseday.org

In Italy

• Official Opening of the campaign "Rare Diseases "at the **Town** Hall of Rome with the press conference.



- UNIAMO's President introduced the First European Rare Disease Day " A Public Health Priority" and reported on the European Commission Communications process.
- 40 people attended. Mrs Galluppi was interviewed by the main national TV Network (RAI 1) and two regional networks
- A cartoons video clip on Rare Diseases, especially created for the event to reach children as well as a 8-minutes film about real life experiences of three families with children affected by rare diseases were shown.
- Press conference organised by DEBRA at the European Parliament in Rome
- Workshop in Rome organised by SIP (Italian Paediatric Society) and SIMGePeD (Genetic Paediatric Disabilities): Priority of training, updating and research in the field of the rare diseases in the age of development. 80 participants.
- A **concert** with an Italian famous singer at the Auditorium in Rome. Presentation of the First European Rare Disease Day made by UNIAMO President, Mrs Galluppi. The cartoons video clip and the movie " Special Lives " were shown again to the **1500 participants** among them politicians, health professionals, pharmaceutical industry representatives and patient representatives.
- The list of **regional events** is available on UNIAMO web site page <u>www.uniamo.org</u>



MALATTIE RARE ONLUS

3. Prima Giornata Europea delle Malattie Rare

iornata europea delle malattie rare, in Europa e oltre.

ne organizzazioni di pazienti di diversi Paesi in rappresentanza di una gran varietà di in grande scala per una grande campagna in favore delle malattie rare. aesi europei ed in Canada si terranno conferenze stampa, forum di discussione, marce di, tutto in funzione di migliorare la conoscenza dei bisogni delle persone colpite da

venute nei vari Paesi saranno presentanti il 4 marzo al Parlamento Europeo a Brusselles one Pubblica sulle malattie rare

sito europeo www.rarediseaseday.org

IAMO, titolare per Eurordis dell'organizzazione della giornata nel nostro Paese, coordina di piazza, il cui elenco è in continuo aggiornamento, e che vedrà protagoniste are federate e non federate.

amma di UNIAMO per la giornata europea si compirà il 28 febbraio con un concerto i nell'auditorium della Conciliazione a Roma. Il concerto, che è realizzato in INDUSTRIA, inizierà alle ore 21.00. L'ingresso è ad inviti. Per ulteriori informazioni a associazione locale o alla segreteria UNIAMO.

ipa nazionale di UNIAMO per la Giornata Europea delle

iovedì 21 febbraio si svolgerà a Roma presso la "Sala del Carroccio" nel Palazzo del ampidoglio la conferenza stampa nazionale di presentazione della Prima Giornata uropea delle Malattie Rare.



UNIAMO FIMR onlu: Italiana Malattie rare San Marco 4781, 30 Tel/Fax (+39) 04124 C.F. 92067090495 info@uniamo.org

Rare D

FEDERAZIONE ITALI

MALAYYIE BARE







In Ireland

- The celebrations started early on Friday morning when a patient affected by **Fabry Disease**, Dr Colin O'Reilly appeared on the **only Irish breakfast television programme** – Ireland AM (TV3) to tell his story. Appearing with him was Ms. Eibhlin Mulroe who is CEO of the Irish Platform for Patients Organization Science and Industry (**IPPPOSI**) to highlight the **statistics** and the current position on rare disorders in this country.
- At 11am a group of 100 patients and scientific representatives **released balloons** at a **photo shoot** which was followed by a **formal meeting** on rare disorders at the **Lord Mayor of Dublin's residence** The Mansion House. The meeting was hosted by GRDO and was attended by 100 specially invited representatives from patient groups, the scientific community, industry and government bodies to discuss the acute needs of patients affected by rare disorders in Ireland and the **development of a national plan for rare disorders**.
- The meeting was chaired by Mrs. Judy Windle of GRDO and was addressed by Professor Andrew Green, Director of the National Centre for Medical Genetics in Crumlin, representing the scientific and medical community. The diversity in patients needs from diagnosis to access to treatment was represented by Dr. Colin O'Reilly (Fabry Patient) and Mr. Hubert McCormack (Spinal Muscular Atrophy). Ms Eibhlin Mulroe the Chief Executive of IPPOSI spoke about the current situation in Ireland with regard to **Orphan Drug Regulation.**
- **Extensive media coverage** was secured in both national and regional press and the story was carried in three Evening News programmes on RTE One and TV3.

In Luxemburg

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	Journée européenne des maladies orphelines	29-02-2008	
	Message de S.A.R. la Grande-Duchesse, Présidente de la C l'occasion de la première "Journée européenne des malad 2008.		
	C'est avec émotion que je voudrais saluer l'initiative d'EURORDIS européenne des maladies orphelines. Le qualificatif de rareté qui trompeur: ces maladies dites rares frappent en fait lourdement un de l'Union européenne!	leur est accolé est singulièrement	
	L'action de sensibilisation entamée au cours de cette journée rép mobilisation forte, tant au niveau européen que sur le plan nationa atteints. J'ai beaucoup apprécié dans ce contexte la création d'un mon pays.	al, redonnera courage aux malades	
	La recherche peut changer dès demain le destin de millions de g nos énergies dans cette noble cause.	ens. Engageons tous ensemble	
	Maria Teresa		•



•Press Conference

•Evening TV program on Rare Disease

•Articles in all major newspapers

Alan



LIEWESFREED SICHEN AN FANNEN, DAT ASS ONST ZIL!

News&événements

L'association

- Services Maladies neuromusculaires Maladies rares Partenaires&Sponsors
- Presse&TV
- Téléchargements
- **Devenez** membre
- Contactez-nous
- Groupes d'entraide
- Don
- Jobs
- **Rare Disease Day**

Général: Page de démarrage

Sitemap Impressum

ALAN a.s.b.l.

Bienvenue sur alan.lu

L'Association Luxembourgeoise d'aide pour les personnes Atteintes de maladies Neuromusculaires et de maladies rares – ALAN a.s.b.l. soutient les personnes atteintes de maladies neuromusculaires et, depuis janvier 2005, aussi les personnes atteintes de maladies rares.

Créée en 1998 par des personnes atteintes de maladies neuromusculaires et leur famille, l'ALAN a.s.b.l. a pour objectif premier d'améliorer la vie quotidienne des personnes concernées. L'association est reconnue d'utilité publique par l'arrêté grand-ducal du 29 avril 2000.

Vous trouvez sur notre site des informations sur les différentes maladies, ainsi que les moyens que nous mettons en œuvre pour venir en aide aux familles et personnes concernées. Notre forum a été spécialement créé pour faciliter l'échange de renseignements et d'expériences. N'hésitez pas à nous contacter pour tous commentaires et suggestions.

Bonne visite !

0

Don

Pourquoi donner ?

Grâce aux dons collectés, l'ALAN aide au quotidien les familles et personnes atteintes de maladies neuromusculaires et de maladies rares. Faire un don à l'ALAN, c'est lui offrir les moyens de poursuivre son action.

Comment donner ?

Il suffit de faire un virement avec la mention don ALAN a.s.b.l. sur l'un de nos comptes bancaires suivants :



3.3.2008

INVITATION À LA CONFÉRENCE DE PRESSE 29.02.2008



Alan reportage um Radio 100.7 den 28.02.2008



RareDiseaseDay



Agenda

Poste

poste pour un(e) technicien(ne)

In Romania

Bucharest Feb. 29

• Roundtable "Rare Diseases – a public health priority In the EU" at the Ministry of Public Health. At the meeting the Minister signed a partnership agreement on the National Plan for Rare Diseases and informed the media about the objectives and activities that will be Developed in the Plan. Press conference that was organised the same day attracted 5 national TV channels and all national newspapers.

- Presentation of the NPRD at the **National Forum of Family Doctors**, attended by 300 family doctors.
- Dorica Dan, President of the Romanian National
 Alliance was interviewed on the BBC and national TVR2 (45 min report)



In Romania

- Scientific Seminar on Rare Diseases organised by the University of Medicine and Pharmacy
- **Information materials** (12 000 leaflets, 500 stickers, 500 journals, 400 posters) have been delivered in the streets, hospitals, medical institutions and NGOs by PeaceCorps and student volunteers in 20 cities.
- **3 billboards** have been placed in central places in Bucharest, lasi and Cluj for the entire month of February;
- **Official opening** of the campaign on Feb. 25 at **Zalau's City Hall**. 200 people attended. There was a press conference and interviews from two local TV stations.
- Presentation of the **film** "Rare People and Rare Diseases"
- A musical **concert**
- Special courses on **inclusive education** in schools all month of February
- Art contest "A rare day for very special people" 18 winners received awards from the County Council.
- A workshop on management of RD in Romania and in Europe, in Targy Mures
- A **seminar** about RD diagnosis and treatment possibilities in Romania, in Bucharest
- A workshop on the impact of rare diseases in neonatology, in lasi
- A seminar entitled "The First European Rare Disease Day" in Oradea
- A **seminar** entitled "Together for Rare Diseases", 400 participants in **Timisoara**
- One week campaign, **tent** with exhibit and information materials. Organised by the University of Medicine of Timisoara and NGO "Save the Children".

rima Zi Europeană a Bolilor Rare 29 februarie 2008

Campanie națională organizată de l**ianța Națională pentru Boli Rare România** la inițiativa **EURORDIS**



Sumar campanie:

Lansare campanie – Zalău, 25 februarie Seminarii boli rare: Cluj, București, Oradea, Iași, Timișoara, Tg. Mureș, 26-29 februarie Întâlnire Ministerul Sănătății – 29 februarie Distribuire materiale informative în 20 de orașe

,O zi rară pentru oameni foarte speciali" *Solile rare: o prioritate de sănătate publică"*



De ce este nevoie de campanie?

- Pentru că este nevoie în mod constant să creștem nive conștientizare asupra bolilor rare în rândul factorilor de dec profesioniștilor din sănătate și al publicului general.
- Pentru că acționând simultan în întreaga Europă, vocea paci cu boli rare va fi cu siguranță auzită de mai mulți oameni.
- Pentru că bolile rare sunt o prioritate azi în Uniunea Europe
- Pentru că o zi concentrată pe boli rare poate aduce sper informație persoanelor afectate de boli rare, aparținătorilor familiilor lor.
- Pentru că Europa este punctul focus al majorității acț noastre azi; sperăm ca în viitor această Zi Europeană a Bolilor devină o Zi Internațională a Bolilor Rare. Concentrându-ne pe este un prim pas.
- Pentru că dorim egalitate de acces la îngrijire și tratament pacienții cu boli rare din Europa.
- Pentru că avem nevoie de o acțiune care să unească toți i implicați în comunitatea bolilor rare, având același scop.
- Pentru că avem nevoie de mai multe fonduri pentru cerc îngrijire, şi de mai multă cercetare şi mai multe eforturi direc către bolile rare.
- Pentru că trebuie să continuăm să milităm pentru pacienții rare.

In Spain

- 15 media attended FEDER's Press Conference, three of them National Press Agencies, one local TV. Even though the media attention was focused on the debate between the two candidates for the Spanish Government Presidency. The press pack was entitled "Inequalities in care for RD patients" and included a report on RD at European level and a focus on the situation in Spain
- Many regional awareness-raising activities took place in Cataluña, Andalucia, Extremadura, and other regions
- A **ceremony** took place in the Spanish College of Pharmacists, chaired by the president of the College and the President of FEDER, together with Prof. Josep Torrent and a patient, representative of the Neuromuscular Association.
- A great deal of media called all day long. FEDER's President, Rosa Sanchez de Vega, gave an interview, in English, for an English radio station in the Mediterranean for English speaking people who live there.





osicionamientos

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Por una mejor calidad y esperanza de vida





Formulario de Consulta Oué es el SIO

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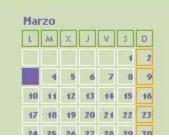
El SIO en cifras

Grupo de Pacientes



Tel: 902 18 17 25

Agenda FEDER



Más de 25 millones de europeos padecen una patología de baja prevalencia



A casi un 30% de los pacientes les resulta difícil o imposible acceder a las consultas de los especialistas sanitarios. Cuando lo consiguen, en un 40% de los casos el diagnóstico suele ser erróneo

In Sweden

Her Majesty, the Swedish Crown Princess Victoria, attended the RDDay and handed the 'David Lega' Award to an exemplary young person living with a cranofacial disability

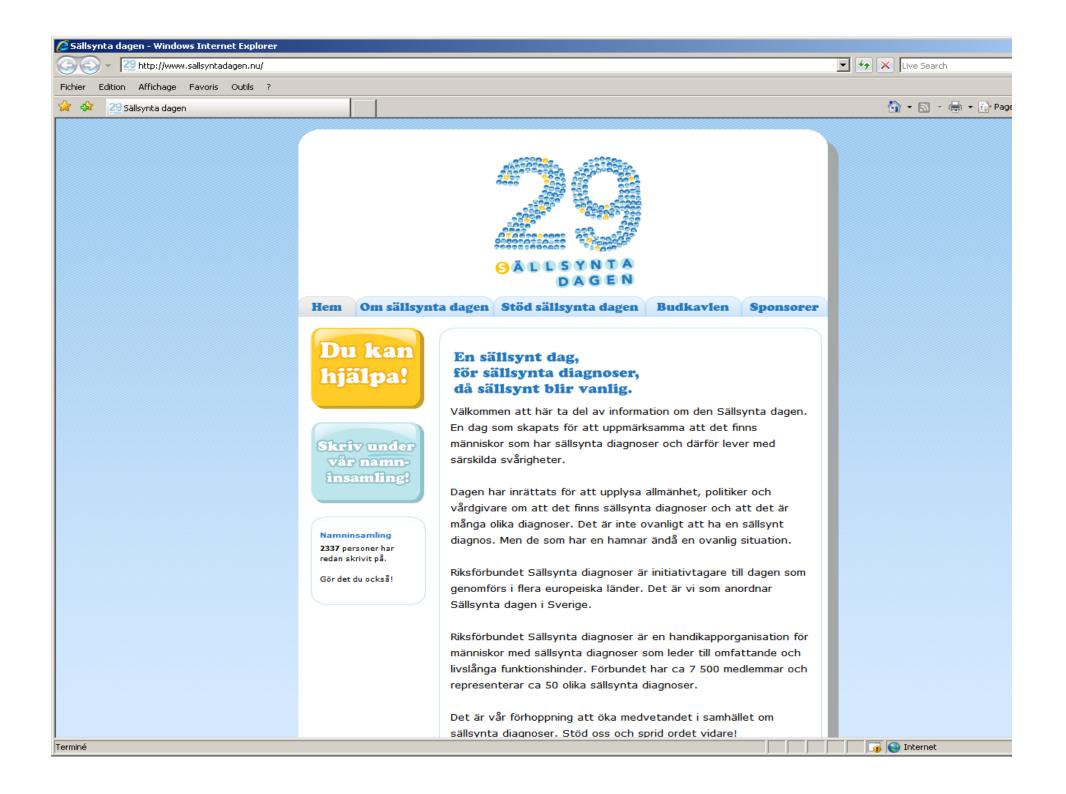


RD Day was celebrated along with 10th anniversary of the

Swedish National Alliance at the Nalen 'dancing' Palace in downtown Stockholm.

A seminar, focusing on the need for national centres of reference for rare diseases, was inaugurated by the State Secretary at the Ministry of Health and was attended by other distinguished lecturers from the medical profession, patient representatives and from the government (National Board of Health & Welfare and County Councils). The seminar was attended by **200 people representing 25 rare diseases.** An **evening dinner** for members and guests/VIPs, followed.

Extensive **media coverage.** One of the largest daily newspapers in Sweden, Svenska Dagbladet, distributed a special edition concerning rare diseases on February 29. The President of the Swedish National Alliance, Elisabeth Wallenius was interviewed in a radio programme broadcasted from the local radio of Stockholm on February 28. The Day was also mentioned in a nationwide radio channel, P1, in the programme "Scientific news".



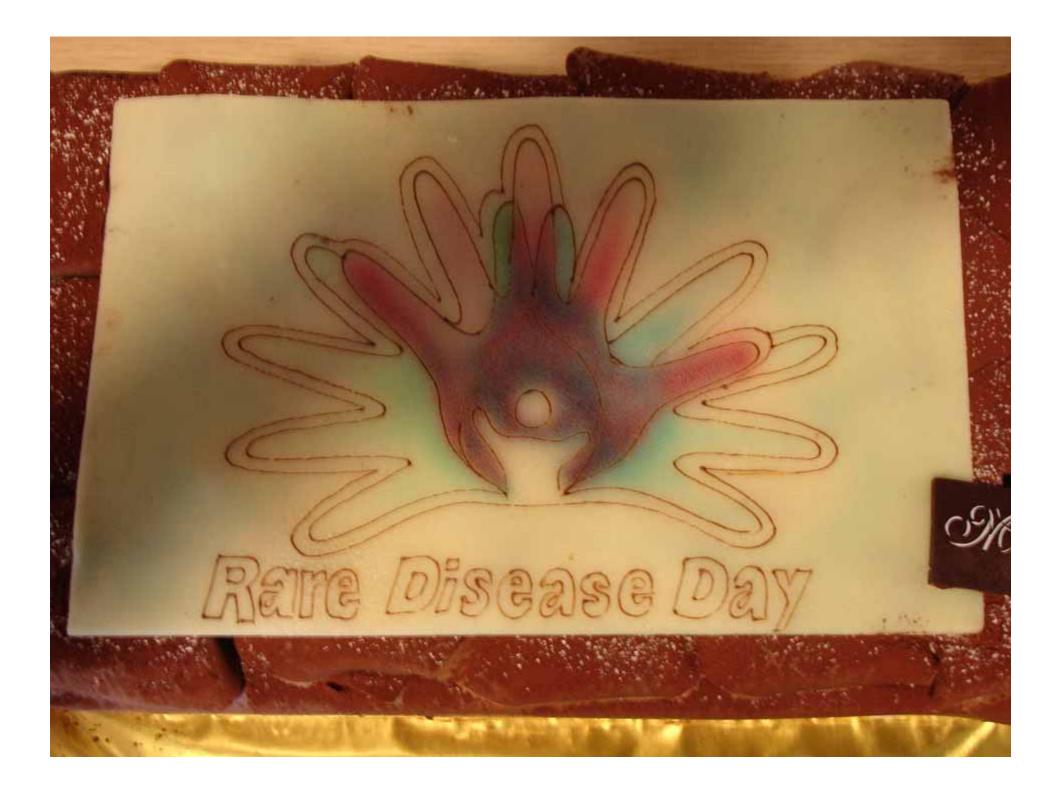


In the UK

To mark Europe's first Rare Disease Day 29th February 2008 over **150 patients** from across the country traveled to **Westminster to meet parliamentarians face to face** to raise the awareness of the needs of patients with rare diseases and to discuss policy developments at a UK and European level.



Dr Evan Harris MP hosted GIG's Rare Disease Day event on 26th Feb at the House of Commons. Over 200 people attended.







Conference is devoted to 1st European Rare Disease Day

(27.02.2008 Yerevan, Armenia) 2 - University clinical hospital

Problems of Rare Disease in Armenia

A.Matevosyan MD,PhD Head of the Republic Center of Medical Genetic

In Russia

- **Press Conference** in St Petersburg on February 26th, gathered doctors, government officials, patients, patients' relatives, patient organisations and mass media.
- Presentation of the Russian Patient Organisations National Alliance « Genetics »
- Distribution of **flyers**
- Exhibit of drawings made by children suffering from rare diseases and their photos
- Information meetings at first-level medical centres from Feb. 26-28

In Ukraine

- Press conference in the Kharkiv's Press Room on February 29th. The Regional Public Health Affair took part in it.
- Production of an social TV program, devoted to SMA and other rare diseases, and a short film describing the daily lives of children with rare diseases. This was shown on national television and via satellite TV on February 28th.
- Billboards in several locations in Kiev
- Press releases were sent to Ukrainian media throughout the country before the RD Day. Interviews on specific TV channels expressing social-interest.
- Letter writing and email campaign to the Ministry of Public Health, Regional Health Affairs and institutions.
- Fund raising campaign.



Один из 6000 народжених дітей хворий на СМА;

50% дітей, що діагностовані зі СМА, не зустрінуть свій другий День народження;

Кожен з 40 людей носій гена, що призводить до СМА;

СМА вражає, незважаючи на вік, стать або національність.



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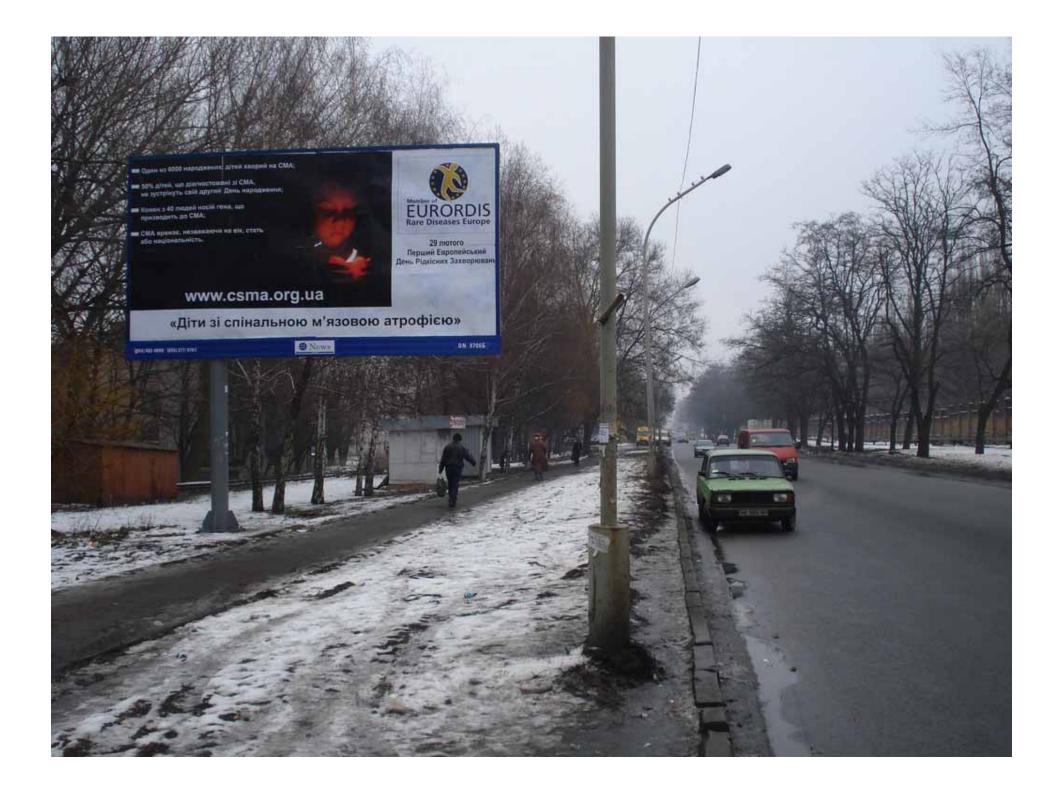
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